



# PREMIUM

THE QUALITY OF THE CHAMPIONS



## BEYERS PREMIUM MIXTURES

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From a quality point of view, the **PREMIUM mixtures are the supreme products within the BEYERS range**. The emphasis is on the **smaller** types of grain in the premium mixtures, like small Cribbs maize and small peas, in combination with toasted soya, in order to guarantee **optimal absorption of the grains**. Whoever opts for **PREMIUM** mixtures opts to never **throw money down** the drain again. **Plus the composition of these mixtures is of such high quality that we can refer to this as** optimally nutritious. This will allow you to get the very most out of your pigeons' qualities.

## TOP MIXTURES AND COMPLEMENTARY PRODUCTS BY AND FOR PIGEON FANCIERS

**BEYERS** doesn't believe in working on its products for the pigeon market from the top of its ivory tower. Pigeon fanciers are employed at various different levels within the organisation, from production to sales and management and these people can perfectly empathise with modern pigeon racing experiences. Plus the company also boasts some very intensive working relationships with the absolute top of today's pigeon racing sport, both at home and abroad. Their feedback regarding their practical experiences with **BEYERS'** products allows us to continuously optimise the mixtures and complementary products

This intensive collaboration has led to the co-creation of a number of very high quality mixtures and supplements, suited to the vision of feed and the strategy of a number of top pigeon-fanciers. On the following pages, you will find the story about how each of these co-creations was developed. We present the specific characteristics of the mixture and/or supplement and tell you about the feed regime & strategy of the champion concerned.



CHAMPIONS CHOOSE **QUALITY**  
CHAMPIONS CHOOSE **BEYERS**



# PREMIUM KOOPMAN ALL-IN-ONE GOLDCORN KOOPMAN

GERARD KOOPMAN - A PIGEON RACING ICON



Remaining at the top uninterrupted for decades is only for the few. **Gerard Koopman** is one of those exceptional people. He set himself clear goals right from his début in pigeon racing. He wanted to be an

exceptional player in the sport, and be the best of all.

In the early years in New Amsterdam, his parents gave him all the time he needed to develop into the man he is today. He is a world traveller, craftsman, a consultation point for many and, above all, a hugely passionate and successful pigeon fancier!

Of course, the setting is quite different nowadays than it was back then. After moving to Ermerveen in 1997, the size of the flock and the lofts grew and a team was formed. All logical steps in the development from merely a young talent into the racing pigeon professional he is today.

One of the things that have not changed throughout the years is Gerard's ability to distinguish between the main and subsidiary issues. As a chess player, he looks at the essence of the game, where the difference might arise and where he can take the winning action, all of which is very important in pigeon racing.

**Louis van Loon** (from Poppel, Belgium) made Gerard realize that nothing can be forced in pigeon racing, and that you have to

base everything on the bird itself. Another top fancier from those days, **Jules Rijckaert** (St. Amandsberg, Belgium) shows how important it is to observe what a pigeon needs.

Rijckaert had often noticed that pigeons peck snails and he concluded that the motivation for that behaviour was the need for animal protein uptake. So, the dietary requirement was more than merely grains and seeds.

The last component of the now-known mix of peanuts, cheese and sheep fat came to light during a Taiwanese fancier's visit to New Amsterdam. Gerard told the man that the 'Beatrixdoffer' no longer fertilized hens. And he thought that he might have a solution. Sheep fat might be very good for that. **Gerard's brother Jaap** was running an animal supplies store where they already sold sheep fat for dogs with problems with their coats. When given sheep fat, dogs coats become particularly beautiful. And that led to the idea of enriching the cheese and peanuts mix with sheep fat. The actual mix comprised 60% peanuts, 30% cheese and 10% sheep fat

The **BEYERS** worked with Gerard Koopman, to develop **GOLDCORN KOOPMAN** for people who find making this mix too complicated or too time-consuming, and then added it to their first co-creation **PREMIUM KOOPMAN ALL-IN-ONE MIXTURE**, CREATING A MAIN COURSE AND dessert in one feed.

## BEYERS PREMIUM KOOPMAN ALL-IN-ONE

- Solid all-round base mixture composed of 25 high-quality components. You can feed them all year round, and with minimal addition of other mixtures.
- Unique ingredient Goldcorn (animal proteins and fats from cheese, milk and sheep fat)

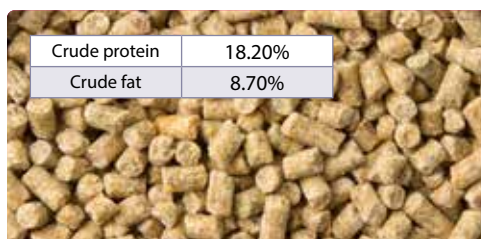
**Ingredients:** small Cribbs maize, safflower, maple peas, green peas, wheat, Goldcorn, red sorghum, popcorn maize, small green peas, dun peas, white sorghum, peeled sunflower seeds, vetches, paddy rice, lentils, linseed, black rapeseed, peeled oats, buckwheat, kadjang idjoe, peeled peanuts, canary seed, sesame seed, white millet, hemp seed.



## BEYERS GOLDCORN KOOPMAN

- The unique composition not only gives the pigeons an energy boost in the racing season, but is also recommended to use in breeding season.
- To be fed at a ration of 5% of the feed. So you only use 1 bag per 50 kg of feed.

**Ingredients:** Corn, soy bean meal, wheat middlings, arachnid flour, wheat, dextrose, calcium carbonate, corn gluten, cane molasses, cheese and cheese products, brewer's yeast, skimmed milk powder, dried seaweed, wheat germ, alfalfa, whey powder, fructose, egg powder, arachnid oil, soya lecithin, sunflower oil, linseed oil, sheep's fat.



# FEEDING SCHEDULE – RACING SYSTEM

## GERARD KOOPMAN & TEAM

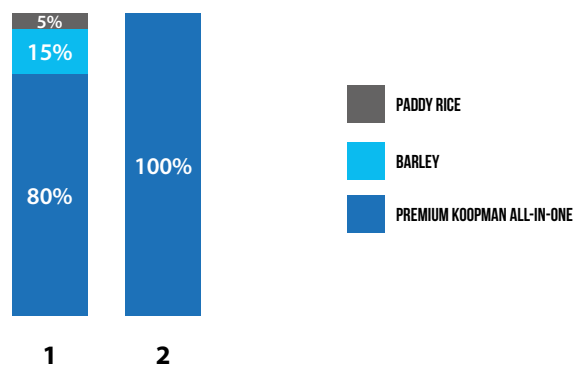
### NORMAL WIDOWHOOD – WIDOW COCKS OR WIDOW HENS

**PREMIUM KOOPMAN ALL-IN-ONE** mixture was developed to fulfil Gerard's vision of being able to feed all types of pigeons, every day and throughout the year with a single basic mix. Below, Gerard describes how he feeds pigeons, without any secrets and with full transparency. According to the pigeons' requirements, **KOOPMAN ALL-IN-ONE** is mixed with barley, paddy rice. The pigeons have a plentiful supply available, every day.

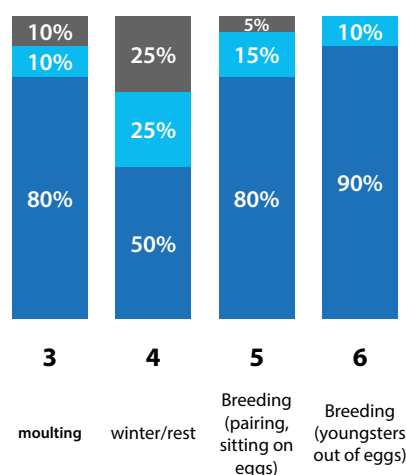
#### RACING SEASON

Focus Long Distance and Heavy Long Distance

- 1 **Short Distance** (Youngsters & Old pigeons: < 300 km)
- 2 **Short & Heavy Middle Distance / Long Distance** (Old pigeons: >300 km & < 700 km, youngsters: > 300 km):



#### MOULTING - WINTER/REST - BREEDING PERIOD



During preparation for short sprint (vitesse) flights, the pigeons must eat everything before they get new feed.

For flights of more than 300 km, the pigeons are fed twice a day. The remaining feed goes to the partner pigeons or to the summer young.

When the pigeons are basketed for a flight with one night in the basket, the food is removed at about 10:00 AM on the basketing day. If they will be in the basket for a longer period, they have feed available longer.

Both the old and youngsters will receive a small amount of a peanut, cheese and fat mix after each training flight, about 1 teaspoon per pigeon per day. Over time, the pigeons get to know that and it is an additional incentive to come home, which averts disruption of the other pigeons' training schedules.

You have to store the sheep fat in a freezer because it has no antioxidant treatment.

Extra peanuts are not offered here. The **ALL-IN-ONE** mixture combined with the mixture of cheese, peanuts and sheep fat is sufficient.

The widow or widower pigeons that stay at home to welcome the partner are given a mixture of 50% All-in-One and 50% barley.

Take care that the pigeons do not get too fat during **moulting**. You also mix carrots into the feed **in the winter**. Pigeons do not like it much but you only offer new feed when the pigeons have eaten all the carrot. **During breeding** the breeders get the peanut, cheese and sheep fat mix every three days.