



PREMIUM

THE QUALITY OF THE CHAMPIONS



BEYERS PREMIUM MIXTURES

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From a quality point of view, the **PREMIUM mixtures are the supreme products within the BEYERS range**. The emphasis is on the **smaller** types of grain in the premium mixtures, like small Cribbs maize and small peas, in combination with toasted soya, in order to guarantee **optimal absorption of the grains**. Whoever opts for **PREMIUM** mixtures opts to never **throw money down** the drain again. **Plus the composition of these mixtures is of such high quality that we can refer to this as** optimally nutritious. This will allow you to get the very most out of your pigeons' qualities.

TOP MIXTURES AND COMPLEMENTARY PRODUCTS BY AND FOR PIGEON FANCIERS

BEYERS doesn't believe in working on its products for the pigeon market from the top of its ivory tower. Pigeon fanciers are employed at various different levels within the organisation, from production to sales and management and these people can perfectly empathise with modern pigeon racing experiences. Plus the company also boasts some very intensive working relationships with the absolute top of today's pigeon racing sport, both at home and abroad. Their feedback regarding their practical experiences with **BEYERS'** products allows us to continuously optimise the mixtures and complementary products

This intensive collaboration has led to the co-creation of a number of very high quality mixtures and supplements, suited to the vision of feed and the strategy of a number of top pigeon-fanciers. On the following pages, you will find the story about how each of these co-creations was developed. We present the specific characteristics of the mixture and/or supplement and tell you about the feed regime & strategy of the champion concerned.



CHAMPIONS CHOOSE **QUALITY**
CHAMPIONS CHOOSE **BEYERS**



PREMIUM THONÉ OLYMPIC

JOS THONÉ - WINNING RACES, FROM SPEED TO LONG-DISTANCE!



Everyone who has ever met **Jos Thoné** will agree with this description. He is an all-round player and winner with an enormous amount of feeling for pigeons. He is ambitious and passionate in his love for pigeon racing, and he is often ahead of his time. Jos is a worthy ambassador for Belgian pigeon racing.

Since starting up as an independent participant 1991, working from his current location in Niel-by-As, he has been at the top level and has continued to adapt his methods to the highly evolved sport of pigeon racing. As a fellow-pioneer, he has successfully introduced many new facets that have won a big following (e.g., in loft construction and interior installation, blackout with supplementary lighting, full-widowhood and having one pigeon scoring exceptionally in five National races in the same season, etc.).

In 2001, Jos was looking for an all-round and versatile mixture that was adapted to his racing system and which he could use during the breeding and the moulting season too. In a nutshell, he required one feed mixture for the entire year. He wanted to avoid unnecessarily disrupting the pigeons' intestinal flora and to make feeding pigeons as simple as possible for every fancier or loft keeper.

At the time that was not an easy task, but it presented a great challenge for our Technical Consultants. **BEYERS PREMIUM THONÉ SPECIAL** was the result of the co-creation with this top pigeon fancier. It is a versatile all-round mixture of smaller cereal types to ensure optimum uptake while providing the nutritional value that allows you to get the most from your pigeons' qualities. Besides other advantages, using this mixture led to outstanding results in all disciplines and to a phenomenal list of victories.

Pigeons have become faster and they train harder and better, which means that they need adapted husbandry and nutrition. It would be astonishing if Jos had not evolved since the time he first worked on the feed. He still wants a single feed mixture to serve as the main ingredient of the diet, and one that was good for all seasons. So, Jos and our Technical Consultant **Ludo Wille** looked into the possibilities for upgrading the mix's functionality with reduced addition of other mixtures during the seasons and an even better match for Jos's current feed and racing system. **BEYERS PREMIUM THONÉ OLYMPIC** the result of that quest. This is **anew and improved version** of Thoné Special, **and it looks very nice**. The biggest difference in the composition compared to Premium Thoné Special lies in the ingredients that supply proteins. They were mainly legumes (dun peas, maple peas). The quantity of those ingredients was greatly reduced (16% -> 4%) and replaced by small and fat-rich seeds with highly digestible protein content (hemp 3%, rape seed 2% and milk thistle 1%) and other legumes (peas small yellow 4% and lentils 3%).

As a result, the crude protein content has risen slightly (15.5%), but far more important is that we add more small and fat-rich seeds to increase the biological value of the proteins and achieve a higher utilization of protein content (= better digestibility).

Just as we do with any **BEYERS** mixture, we have tested this **new and improved composition** extensively with Jos Thoné and some other willing lofts, before presenting the final successful formula to you. And we provide all the details about his current feed system with this new premium all-round mix.

BEYERS PREMIUM THONÉ OLYMPIC

- A beautifully multi-purpose all-round mixture for the whole year
- Limited addition of other mixtures during specific seasons

Winter breeding: extra proteins through a Liège mixture (extra peas)

Racing: extra carbohydrates et fats through **GALAXY SPORT ENERGY** and **GALAXY LONG DISTANCE TT**.

Moulting: **MOULTING SUPPORT**

Ingredients: small Cribbs maize, wheat, toasted soya, white dari, paddy rice, merano maize, safflower, trappers, small green peas, vetches, extra red sorghum, lentils, peeled oats, hemp seed, dun peas, barley, striped sunflower seeds, kadjang idjoe, rapeseed, maple peas, milk thistle, linseed, yellow millet, canary seed.



Carbohydrates	52.70%
Crude protein	15.50%
Crude fat	8.40%
Crude fibre	6.20%
Crude ash	2.40%

FEEDING SCHEDULE – RACING SYSTEM

JOS THONÉ

The following feed schedules provide guidance for “normal” flights at the various distance disciplines, taking account of Jos’s racing system. Just like Jos, each fancier needs to be sensitive when there is a need to adjust the composition according to expected ambient factors during the next flight (wind, temperature and the number of nights in basket).

FEEDING SCHEDULE

Focus Long Distance and Heavy Long Distance

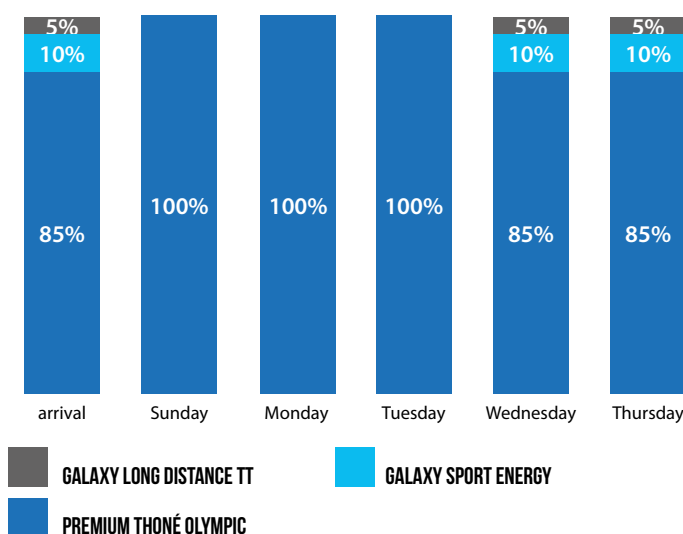
Short Distance (weekly, > 100 km & < 250 km)

From arrival until the day of basketing:

100% BEYERS PREMIUM THONÉ OLYMPIC.

Short & Heavy Middle Distance

(weekly with 2 nights in basket, > 250 km & < 650 km)



Long Distance (3 nights in basket, > 650 km)

Heavy Long Distance (4 or 5 nights in basket, > 850 km)

The quantities of GALAXY SPORT ENERGY and GALAXY LONG DISTANCE TT are doubled for these long-distance flights.

RACING SYSTEM

Jos always and unconditionally uses the full widowhood system (with the exception of Barcelona). To facilitate easy use of that system, each section of his loft is in two parts. There is a part for the widowers with nest boxes and a cage on the rear side of it with an open front and roof-shaped perches for the hen pigeons. The pigeons are basketed weekly from mid-April to September and they race at the different distances.

Hens and cocks receive the same nutrition. In the early stages of the season, the pigeons have one feed a day. When switching to two training sessions per day, the number of feeds also doubles. Pigeons racing at different distances are kept together in one section of the loft. They have their feed in a communal feed trough. For that reason, pigeons that are racing longer distances get a separate feed in their respective bowls.

As an all-round player, Jos baskets his youngsters every week, right from the start of the racing season. The youngsters are in the same loft construction and installation as the older pigeons and yearlings. After weaning, they get 100% BEYERS PREMIUM THONÉ OLYMPIC. If they do not train sufficiently in the initial phase, the feed may be lightened with 5% paddy rice. During the racing season, they are fed according to the feed schedules described above.

BEYERS GALAXY SPORT ENERGY

- Extremely rich-in-fat and a multi-purpose mixture, ideal for the last feeding times before the basking of flights of > 400 km
- The peeled sunflower seeds in this mixture (10%), very rich-in-fat, help the pigeon in eating sufficiently
- 6 different types of maize meet the requirement of carbohydrates, 9 different types of seeds and grains meet the increased requirement of fats



Carbohydrates	43.10%
Crude protein	16.40%
Crude fat	16.10%

BEYERS LONG DISTANCE TT GALAXY

- Perfect mixture for high burden, flights with several nights in the basket and overnight flights. Ideal for filling the reserve tank after strenuous efforts.
- Contains 40% maize (4 types: Cribbs maize, Plata maize, Merano maize and Bordeaux maize)
- Last days before the basketing, possibly in combination with a high fat mixture (ENZYMIX 7/47 MS ENERGY, GALAXY SPORT ENERGY or PREMIUM SUPER ENERGY)



Carbohydrates	58.10%
Crude protein	12.80%
Crude fat	7.20%