

PREMIUM THE QUALITY OF THE CHAMPIONS



BEYERS PREMIUM MIXTURES

THE QUALITY OF THE CHAMPIONS

From a quality point of view, the **PREMIUM mixtures are the supreme products within the BEYERS range.** The emphasis is on the **smaller** types of grain in the premium mixtures, like small Cribbs maize and small peas, in combination with toasted soya, in order to guarantee **optimal absorption of the** grains. Whoever opts for **PREMIUM** mixtures opts to never **throw money down** the drain again. **Plus the composition of these mixtures is of such high quality that we can refer to this as** optimally nutritious. This will allow you to get the very most out of your pigeons' qualities.

TOP MIXTURES AND COMPLEMENTARY PRODUCTS BY AND FOR PIGEON FANCIERS

BEYERS doesn't believe in working on its products for the pigeon market from the top of its ivory tower. Pigeon fanciers are employed at various different levels within the organisation, from production to sales and management and these people can perfectly empathise with modern pigeon racing experiences. Plus the company also boasts some very intensive working relationships with the absolute top of today's pigeon racing sport, both at home and abroad. Their feedback regarding their practical experiences with BEYERS' products allows us to continuously optimise the mixtures and complementary products

This intensive collaboration has led to the co-creation of a number of very high quality mixtures and supplements, suited to the vision of feed and the strategy of a number of top pigeon-fanciers. On the following pages, you will find the story about how each of these co-creations was developed. We present the specific characteristics of the mixture and/or supplement and tell you about the feed regime & strategy of the champion concerned.





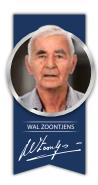












CHAMPIONS CHOOSE QUALITY CHAMPIONS CHOOSE BEYERS

BEYERS BELSIUM SINCE Y 1168 DREMIUM

25 KG

PREMIUM WAL ZOONTJENS YELLOW

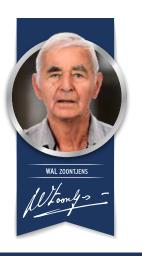
WAL ZOONTJENS 50 YEARS OF PIGEON RACING AT THE TOP LEVEL!

From the day in 1968 when **Wal Zoontjens** began pigeon racing as an independent entrant in Riel (NL), he has always held a position among the champions.

His father Jan Zoontjens had been looking into better husbandry methods from as early as the 1930's. The book Nutrition, Vitamins and Pigeons by Arie van den Hoek served as his guide. And his research led him to the idea of sieving the feed mixtures that were commercially available at the time. He fed the finer feed at the beginning of the week and the coarser part, comprising various types of maize and legumes during the last days before basketing.

His vision formed the basis for the mixtures that Wal Zoontjens developed in collaboration with BEYERS Technical Consultants, and which they released in 1989 for use by pigeon fanciers all around the World, BEYERS PREMIUM WAL ZOONTJENS YELLOW and BEYERS ZOONTJENS BLUE 'The unique and authentic one with the grand master's signature!' Le seul, le vrai!

with the signature of the grand master. Many are still trying to imitate Zoontjens Yellow. Many others continue trying to imitate Zoontjens Yellow but they never come close to the original, which combines a selection of the best quality and perfectly cleaned grains in an ideally balanced mix.



Time doesn't stand still and the nutrition requirements set by modern pigeon racing has changed tremendously since 1989. Certainly for fanciers who play their pigeons every week, alternating between middle distances and long distance flights. For that reason and in consultation with Wal, a decision was made in 2011 to take Zoontjens Blue off the market and to replace it in the feed plan with racing mixtures that are richer in fats. BEYERS PREMIUM WAL ZOONTJENS YELLOW remains an ideal basic feed mixture for use with every feed plan.

BEYERS **Premium wal zoontjens yellow**

- Easily digestible base mixture,
- Ideal basis for feeding systems in combination with the more rich-in-fat BEYERS mixtures.
- Short & Heavy Middle Distance: in combination with PREMIUM SUPER WIDOWHOOD (optionally supplemented with PREMIUM SUPER ENERGY) so that the pigeons are able to bear a greater burden and can also be basketed between the biweekly day-long flights.
- Long Distance & Heavy Long Distance: a perfect mixture for the rest period between two long distance flights and can be combined with the GALAXY LONG DISTANCE TT in preparation of the flight

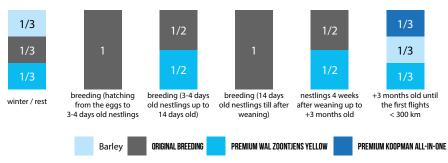
Ingredients: extra white dari, white wheat, safflower, vetches, extra red sorghum, lentils, kadjang idjoe, buckwheat, paddy rice.



During the transition from porridge to grain, youngsters (nestlings between 3-4 days up to 2 weeks old) get **WAL ZOONTJENS YELLOW** added to **ORIGINAL KWEEK** in order to have this transition go smoother.

The focus with the youngsters, as with the old hens, is on longer distances (up to 450 km). They are kept under blackout for six weeks from the beginning of April, to keep their plumage in good condition. They are fed in a communal feed trough set on the ground.

Winter period - Breeding - Young Pigeons



On the day of basketing, they get WAL ZOONTJENS YELLOW in the morning (approx. 15 gr/ pigeon) and in the afternoon they don't get any more feed. During the week, they get a mixture consisting of equal parts of barley, KOOPMAN ALL-IN-ONE and WAL ZOONTJENS YELLOW. For youngsters flights of > 300 km, part of the barley is omitted the last days before basketing. During the first flights, the youngsters are kept together, so that many couples form that will start to nest in the straw. Then the youngsters are raced using the sliding door system.

FEEDING SCHEDULE — RACING SYSTEM WAL ZOONTJENS

FEEDING SCHEDULE

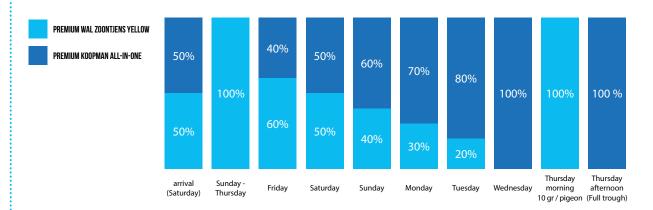
The following feed schemes show how Wal feeds and cares for his pigeons to ensure that they perform well under his racing system focused on one-day races with widowers, both in preparation for and during the racing season. The hen pigeons stay in the widowhood run during the week, and they are only basketed at the time of preparatory short sprint (vitesse) flights. Like most top pigeon fanciers, he observes the pigeons daily and balances the feed to their needs.

RACING SYSTEM: FOCUS AT LONG DISTANCE AND NORMAL WIDOWHOOD

Upon arrival, the feed is in a communal feed trough; on the rest of the days the widowers are fed 2x per day in their own trough. If cocks are still hungry during the week, they get a supplement of small amounts of barley on the floor until they are satisfied. Wal prefers to basket the cocks with their crops three-quarters full. If they do not eat enough food in the afternoon of the basketing day, the feeding system was not optimal that week and the cocks reached their peak too early. The cocks should be in their peak condition on the Saturday, when they are released. That is the reason why Wal wants them to have a three-quarter filled crop.

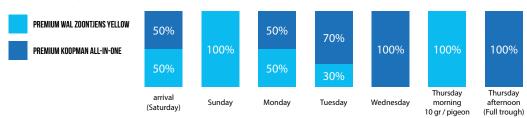
Long Distance (weekly with 2 nights in basket, > 500 km & < 700 km)

During the resting week in preparation for a distance flight, the widowers get 100% WAL ZOONTJENS YELLOW. Starting from Friday, the WAL ZOONTJENS YELLOW part is reduced up to the basketing, the KOOPMAN ALL-IN-ONE part is then increased. On the day of basketing (Thursday), the widowers get 10 gr of WAL ZOONTJENS YELLOW per pigeon in the morning and in the afternoon around 16:00, a full trough of KOOPMAN ALL-IN-ONE, which is removed after 15 minutes.



For the shorter flights (middle distance & short distance) the widowers get the same combination of mixtures as for the long-distance flights. The increase of KOOPMAN ALL-IN-ONE starts later towards basketing and on the day of basketing itself, the widowers also get WAL ZOONTJENS YELLOW in the morning.

Short & Heavy Middle Distance (weekly with 2 nights in basket, > 300 km & < 500 km)



Short Distance / Speed (weekly with 1 night in basket, > 80 km & <300 km)

