

# PREMIUM THE QUALITY OF THE CHAMPIONS



#### **BEYERS PREMIUM MIXTURES**

THE QUALITY OF THE CHAMPIONS

From a quality point of view, the **PREMIUM mixtures are the supreme products within the BEYERS range.** The emphasis is on the **smaller** types of grain in the premium mixtures, like small Cribbs maize and small peas, in combination with toasted soya, in order to guarantee **optimal absorption of the** grains. Whoever opts for **PREMIUM** mixtures opts to never **throw money down** the drain again. **Plus the composition of these mixtures is of such high quality that we can refer to this as** optimally nutritious. This will allow you to get the very most out of your pigeons' qualities.

### TOP MIXTURES AND COMPLEMENTARY PRODUCTS BY AND FOR PIGEON FANCIERS

BEYERS doesn't believe in working on its products for the pigeon market from the top of its ivory tower. Pigeon fanciers are employed at various different levels within the organisation, from production to sales and management and these people can perfectly empathise with modern pigeon racing experiences. Plus the company also boasts some very intensive working relationships with the absolute top of today's pigeon racing sport, both at home and abroad. Their feedback regarding their practical experiences with BEYERS' products allows us to continuously optimise the mixtures and complementary products

This intensive collaboration has led to the co-creation of a number of very high quality mixtures and supplements, suited to the vision of feed and the strategy of a number of top pigeon-fanciers. On the following pages, you will find the story about how each of these co-creations was developed. We present the specific characteristics of the mixture and/or supplement and tell you about the feed regime & strategy of the champion concerned.





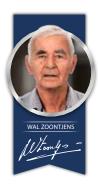












CHAMPIONS CHOOSE QUALITY CHAMPIONS CHOOSE BEYERS



### PREMIUM **VERKERK LIGHT**PREMIUM **VERKERK SPORT**

GERARD & BAS VERKERK - THE RECIPES OF THE STUNTMEN FROM REEUWIJK REVEALED!

The congenial father-son combination of **Gerard and Bas Verkerk** are the personification of the 'American Dream' in pigeon racing. The vision of Bas and its meticulous execution, together with his father Gerard, led to splendid accomplishments in Alphen a/d Rijn and culminated in the inimitable series at their current splendid accommodation amid the ponds around Reeuwijk.

he builds up from the beginning of the week in the direction of basketing. Modern towards the used grains and seeds and the analytical values of the mixtures, which perfectly meet the requirements of the modern racing pigeon.



The most significant factor for their success, according to Bas, is undoubtedly the fact that all their national ace pigeons and Olympic pigeons were kept on their own loft in order to ensure new talent there. A good loft is also vital for achieving top results. The new lofts, built according to his own specification, were systematically improved.

Bas has developed his own vision on the feed: **traditional and modern**. Traditional meaning that he uses two mixtures, with which

After the successful co-creation of our innovative trapping mixture, **BEYERS PREMIUM CONDITION MIX EXCLUSIVE**, Bas approached our nutritional specialists in order to further improve his own mixtures.

The result of the collaboration with these super successful pigeon fanciers is now available for fanciers around the world in the form of two premium mixtures: BEYERS PREMIUM VERKERK LIGHT and BEYERS PREMIUM VERKERK SPORT, with which the pigeons can perform for an entire season at a very high level.

**BEYERS PREMIUM VERKERK** is an easy to use two-mixture system, supplemented with the ideal extra bit for the pigeons in the form of **BEYERS PREMIUM CONDITION MIX EXCLUSIVE**, which can be perfectly attuned to the changing requirements of the pigeons during the racing season. Obviously, the mixtures were thoroughly tested before they were launched globally.

#### **BEYERS PREMIUM VERKERK LIGHT**

- Highly digestible mixture with low fat content
- · High carbohydrate content

**Ingredients:** white wheat, extra white dari, barley, safflower, paddy rice, vetches, lentils, extra red sorghum, kadjang idjoe, buckwheat, red sorghum, peeled oats, linseed.



#### BEYERS **Premium Verkerk sport**

- Multi-purpose racing mixture consisting of 32 different ingredients
- Highly energetic with high-value grains and seeds

**Ingredients:** Cribbs maize, plata maize, white wheat, safflower, white sorghum, merano maize, extra white dari, small Cribbs maize, small green peas, red sorghum, maple peas, toasted soya beans, dun peas, hemp seed, vetches, green peas, kadjang idjoe, peas, striped sunflower seeds, paddy rice, peeled oats, barley, linseed, buckwheat, Marian thistle, yellow millet, popcorn maize, quinoa, sesame seeds, canary seed, lentils, black rapeseed.



## FEEDING SCHEDULE — RACING SYSTEM GERARD & BAS VERKERK

#### MIDDLE DISTANCE AND LONG DISTANCE

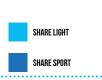
According to Gerard & Bas Verkerk feeding the pigeons should be held simple. Their feeding system with 2 mixtures **BEYERS PREMIUM VERKERK LIGHT** and **BEYERS PREMIUM VERKERK SPORT**, a highly digestible and a racing mix, enables them to meet the changing needs of the pigeons during the sports season: recovery, rest and more energetic towards the basketing.

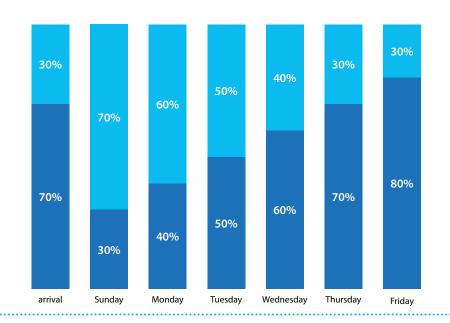
#### FEEDING SCHEDULE

In the feeding schedule, you can learn how they build up the mixtures the last days before the basketing after a light flight.

It is up to the fancier to reinforce the mixture by increasing the percentages **BEYERS PREMIUM VERKERK SPORT**:

- on Sunday (the day after arrival) when the flight was difficult (e.g., weather conditions)
- from Monday to Thursday, when basketing takes place on Friday





#### **RACING SYSTEM**

Gerard & Bas are adepts of the total widowhood. Their pigeons are racing every week from May to August. This means 22 weeks consecutively, one week a middle distance flight and the next week a long distance flight (= approx. 600km).

Hens and cocks receive the same nutrition. Pigeons must always be fed sufficiently according to Bas. Sufficient means to give enough that there always remains a little and they take away the rest, especially at night.

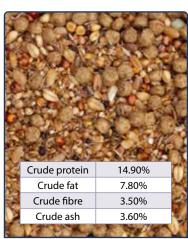
The pigeons are fed 2 times a day. Hens and youngsters eat together from a communal feed trough. Cocks are fed in their locker. They always get a lot of nutrition so they can eat throughout the day.

For reasons of completeness, we have to mention that BEYERS PREMIUM CONDITION MIX EXCLUSIVE, BEYERS TOVO and P40 extra are always added to the feed. Of each reference approx. 8%, in total around 25%. Before the training sessions, the pigeons get 2 parts of BEYERS PREMIUM CONDITION MIX EXCLUSIVE and one1 part of BEYERS TOVO. The cocks get 5 gr of this per bird. Hens and youngsters get a handful on the floor per 10 pigeons.

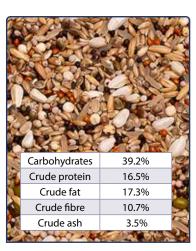
The youngsters receive the same nutrition according to this system with two mixtures.

Attention, the game with the youngsters is subordinate to the game with the old pigeons.









BEYERS PREMIUM CONDITION MIX EXCLUSIVE