



PREMIUM

THE QUALITY OF THE CHAMPIONS



BEYERS PREMIUM MIXTURES

THE QUALITY OF THE CHAMPIONS

From a quality point of view, the **PREMIUM mixtures are the supreme products within the BEYERS range**. The emphasis is on the **smaller** types of grain in the premium mixtures, like small Cribbs maize and small peas, in combination with toasted soya, in order to guarantee **optimal absorption of the grains**. Whoever opts for **PREMIUM** mixtures opts to never **throw money down** the drain again. **Plus the composition of these mixtures is of such high quality that we can refer to this as** optimally nutritious. This will allow you to get the very most out of your pigeons' qualities.

TOP MIXTURES AND COMPLEMENTARY PRODUCTS BY AND FOR PIGEON FANCIERS

BEYERS doesn't believe in working on its products for the pigeon market from the top of its ivory tower. Pigeon fanciers are employed at various different levels within the organisation, from production to sales and management and these people can perfectly empathise with modern pigeon racing experiences. Plus the company also boasts some very intensive working relationships with the absolute top of today's pigeon racing sport, both at home and abroad. Their feedback regarding their practical experiences with **BEYERS'** products allows us to continuously optimise the mixtures and complementary products

This intensive collaboration has led to the co-creation of a number of very high quality mixtures and supplements, suited to the vision of feed and the strategy of a number of top pigeon-fanciers. On the following pages, you will find the story about how each of these co-creations was developed. We present the specific characteristics of the mixture and/or supplement and tell you about the feed regime & strategy of the champion concerned.



CHAMPIONS CHOOSE QUALITY
CHAMPIONS CHOOSE BEYERS



PREMIUM JAN KEEN SUPERLIGHT

JAN KEEN - A LEADER IN ALL DISCIPLINES!



Like many pigeon lovers, **Jan Keen** caught the pigeon bug at a young age. It all started when he got some fancy pigeons that were given shelter on his father's farm.

The ornamental pigeons had a guest, a little lost pigeon with a ring. The flock of pigeons increased and Jan's father allowed him to convert a part of the

chicken coop into accommodation for them. Jan's course was set.

In 1974, he moved to Ter Apel, his current residence, located on the Dutch-German border crossing, where he continued his pursuit of pigeon racing.

Jan has always been good at winning prizes. However, the foundations for his current successes were laid in 1995. In that year, following advice from **Staf Theeuwes**, he acquired pigeons from **Louis van Loon** (Poppel, BE). Buying those pigeons was a great success for Jan and his achievements improved in leaps and bounds from that moment onwards. In addition to the Loon pigeons, he successfully introduced others acquired from **Pol Bostijns** (Moorslede, BE), **Günter Prange** (Meppen, DU), **F & K Marien** (Tiel, BE) and other

pigeons from some of the strong players among regional fanciers. This is a loft with breeders that simply exude class. It would take too long to list all its achievements here. With NPO victories, several ace pigeons and numerous victories against thousands of pigeons, Jan became a leading fancier and a recognized name in Dutch pigeon racing.

In 1995, Jan turned his hobby into a profession, and started an animal supplies shop, specializing in pigeon racing articles, of course. So, it is not surprising that in 1998 Jan went into collaboration with **BEYERS** to develop his own special mix, **BEYERS PREMIUM JAN KEEN SUPERLIGHT**. This mixture is characterized by its wide variety of highly nutritional but easily digestible seeds, and you can use it as an all-round basic mixture in the sports season, on short sprint (vitesse), middle-distance, long-distance and overnight races.

BEYERS PREMIUM JAN KEEN SUPERLIGHT

- Top quality, versatile and easily digestible all-round sports mixture
- During the racing season before short-distance flights and short middle distance, supplemented daily with **ORIGINAL TRAPPING MIXTURE**. For flights longer than 6 hours (heavy middle distance/ long distance) flight supplemented with **PREMIUM SUPER ENERGY**.

Ingredients: white sorghum, popcorn maize, white wheat, small Cribbs maize, safflower, extra red sorghum, vetches, lentils, peeled oats, toasted soya, kadjang idjoe, brown rice, small green peas, maple peas, small yellow peas, buckwheat, paddy rice, winter peas, hemp seed.

Carbohydrates	56.70 %
Crude protein	13.70 %
Crude fat	5.90 %
Crude fibre	5.90 %
Crude ash	1.90 %

BEYERS ORIGINAL TRAPPING MIXTURE

- A versatile trapping mixture for pigeons.
- This mixture contains oil-retaining and fatty seeds and grains and is the ideal supplement for pigeons during the racing season.

Ingredients: peeled oats, rapeseed, white millet, hemp seed, white seed, white dari, wheat, safflower, sesame seed, brown rice, extra red sorghum, katjang idjoe.



Carbohydrates	42.70 %
Crude protein	15.10 %
Crude fat	15.80 %

FEEDING SCHEDULE – RACING SYSTEM

JAN KEEN

Jan only competes with cockerels in widowhood, for both programme and overnight racing pigeons. In Jan's opinion, they are more motivated because there is always a partner waiting for the pigeons in the flight when they come home to the loft. He does not enter the hen pigeons, not even in the 'after season' races (those held after the regular programme season).

Since **PREMIUM JAN KEEN SUPERLIGHT** is an easily digestible mix, the pigeons have a feed at least 2-3 times a day. You add a grit and mineral mix to the feed 2-3 times a week.

NORMAL WIDOWHOOD – WIDOW COCKS

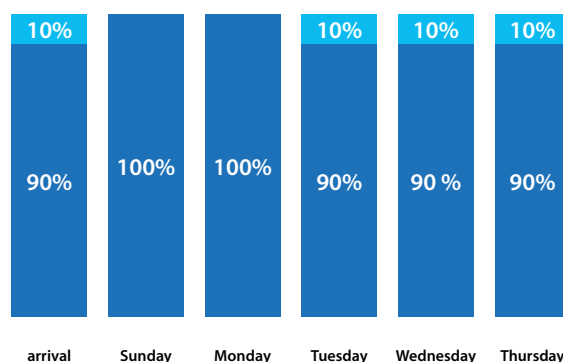
Focus Long Distance and Heavy Long Distance

- Short Distance** (weekly with 1 night in basket, < 250 km)
- Short Middle Distance** (old - youngsters, 2 nights in basket, > 250 km & < 500 km)



Heavy Middle Distance / Long Distance

(2 or 3 nights in basket, > 550 km)



On homecoming and at least three days prior to the basketing day, the pigeons receive a supplement in the form of a handful of **BEYERS PREMIUM SUPER ENERGY**. For heavy/overnight flights (> 900 km), the pigeons are fed up in the same way after basketing. **BEYERS ORIGINAL TRAPPING MIXTURE**, a feed containing many oily and high fat-content seeds and grains, is an ideal supplement to use during the flight season, either to reward the birds or lure them.

The programme pigeons go into the basket every week, throughout the entire season, but there is an exception after they have undergone a very heavy flight, when they get week of rest. The pigeons train twice daily for forty-five minutes. They always eat before training. The long-distance pigeons are entered in short sprint (vitesse) and mid distance races, and they

do one-day flights. Most of the long-distance pigeons complete as many as five big challenges.

The widow pigeons who stay home to welcome the partner get 100% **BEYERS PREMIUM JAN KEEN SUPERLIGHT**. They are also let out daily for training.

The youngsters are darkened and have supplementary lighting. The feeding method is the same as for the older pigeons, that is if the young birds are not being fed for training. From the third flight, the young generation pigeons are also entered using the sliding door system. After the youngster programme, they are sometimes entered in the 'after season' races (held after the programme season), and occasionally they are not.

BEYERS PREMIUM SUPER ENERGY



- A high-quality and energy rich mixture as supplement during the racing season.
- Provides the pigeons with extra energy in preparation of long distances.
- Added the last feeds before basketing.

Ingredients: toasted soya, brown rice, peeled sunflower seeds, safflower, hemp seed, peeled oats, rapeseed, linseed.

Carbohydrates	30.60 %
Crude protein	21.90 %
Crude fat	23.60 %